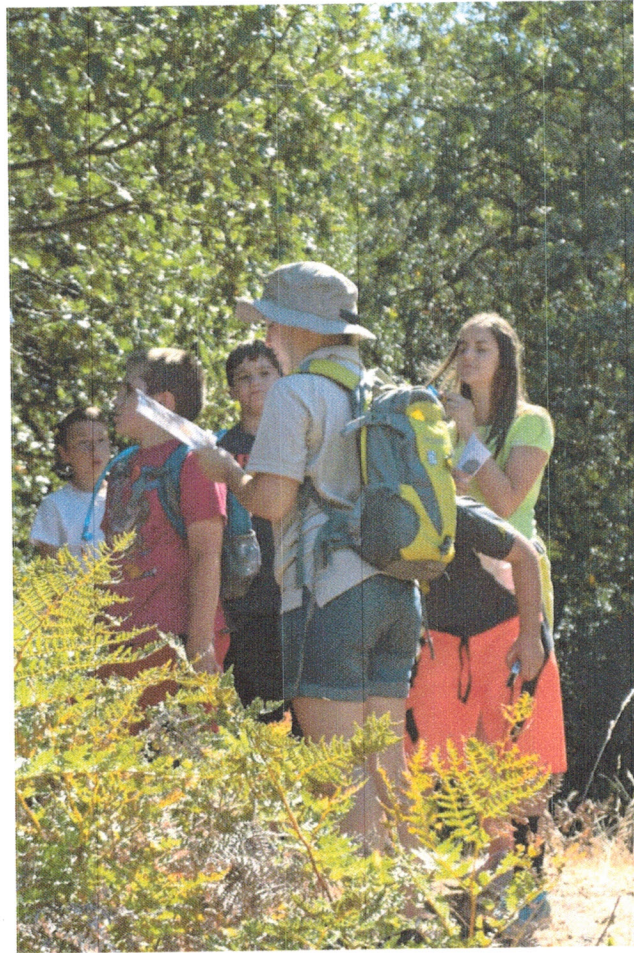


Sugarloaf Ridge State Park 2013-2014 Financial and Operations Report



**Presented by Sonoma Ecology Center
(For Team Sugarloaf)
Sugarloaf Ridge State Park
2605 Adobe Canyon Rd., Kenwood, CA 95452
www.sugarloafpark.com**

SONOMA ECOLOGY CENTER (TEAM SUGARLOAF)

OPERATING PLAN **July 1, 2013 – June 30, 2014** **Sugarloaf Ridge State Park**

HOURS OF OPERATION

- Day use hours are 7 AM to 10 PM in the main park; 6 AM to 8 PM below the entry Kiosk
- Open 365 days per year
- Visitor Center Official Hours are 11-3 Saturday and Sunday and 3-7 on Friday afternoons between May 15 and Oct. 1. The Visitor center is also open when paid staff are in the office.
- The Campground is open year-round, 7 days a week

SPECIAL EVENTS

A variety of community events were hosted throughout the year including:

- Sunset dinner for donors and volunteers
- Volunteer recognition events
- Funky Friday concerts in summer
- Robert Ferguson Observatory monthly "Star Parties"
- Brunch on Bald Mt. Fundraising Hike
- 4th of July Fireworks Viewing Hike]
- Easter egg hunt in campground

INTERPRETIVE ACTIVITIES

- Sonoma Ecology Center hosted over 16 K-8 school field trips to the park.
- Sonoma Ecology Center hosted one week of summer science camp
- Interpretive Visitor Center open 3 to 7 Friday (Seasonally) and 11-3 on Saturday and Sunday year round. Trained docents assist visitors in understanding the park and its features.
- Regular nature hikes were held throughout the year. Topics included
 - Natural History
 - Plant Ecology
 - Wildflower Hikes
 - Mushroom Hikes
 - General Ecological Hikes
 - History Hikes
- Sonoma Ecology Center and UCCR held Saturday Campfire Programs

MAINTENANCE ACTIVITIES

Nonprofit staff and volunteers repaired and maintained the trails in the park. Repair activities were managed by Sonoma County Trails Council and included:

- Rebuild lower bald Mt. Trail
- Repair washouts on hillside trail
- Repair washouts and steps on Canyon trail

Other Routine Maintenance included:

- Mowing High Ridge Trail to the Red Barn
- Brushing Brushy Peaks Trail, Headwaters, Red Mountain, Meadows, Hillside, Bald Mt. and Goodspeed trail within the main part of park.
- Brushing Quercus, Headwaters, Maple Glen and Wildcat in the McCormick Addition.
- Removing chemicals from and pulling up pvc from two pot grows
- Removing Yellow Star thistle from several locations in the McCormick Addition
- Removing Yellow Star thistle from Pearson Road, Hillside, Meadow, Vista, and Grey Pine in the main park.
- Mowing roads in McCormick

Above activities were performed by SEC staff, UCCR staff, Volunteers and crews from SAY.

Along park roads we cleared all culverts, including the larger ditch on Adobe Canyon Road. We cleared culverts and added waddles to limit water damage on Bald Mt. Road.

RECREATION PROGRAMS

A variety of hikes for outdoor recreation and nature education were organized throughout the year including:

- ☒Bill and Dave☒ hikes
- Friday Nature Hikes
- A new Quest Hike
- Updated Guide to the Nature Trail

CONCESSION OPERATIONS

The Robert Ferguson Observatory continued to operate under a concession agreement with the state.

CAMPGROUND

The campground was open year round other than a two-day closure for high water in late for a couple of days. The campground was staffed by a full time manager, a seasonal assistant, and two volunteer camp hosts.

VOLUNTEERS

Sugarloaf volunteers contributed 9,227.63 hours; with a value of \$223,700 at the State of CA equivalent rate of \$24.25 per hour.

Team Sugarloaf / Sonoma Ecology Center Income Statement

July to June

	2013	2014	Change
Operating Revenue			
Entrance Fees	\$ 67,002.80	\$ 88,797.25	33%
Camping Fees	\$ 211,969.21	\$ 223,840.15	6%
Events	\$ 5,050.00	\$ 28,607.51	466%
Other	\$ 695.69	\$ 387.00	-44%
Retail Sales (Including Wood)	\$ 21,039.65	\$ 32,624.88	55%
Total Operating Revenue	\$ 305,757.35	\$ 374,256.78	22%

Operating Expenses		
COGS Retail and Wood	\$ 18,404.59	\$ 23,532.34
Direct Payroll and Consulting for Park Staff	\$ 52,979.76	\$ 87,979.26
Campground Payroll	\$ 128,995.62	\$ 84,159.66
Staff/Management	\$ 97,637.02	\$ 152,993.91
Janatorial Supplies		\$ 1,917.20
Event Costs		\$ 800.00
Materials and Supplies	\$ 12,320.49	\$ 15,688.89
Vehicle Expenses	\$ 6,141.63	\$ 7,329.76
Conferences and Meetings	\$ 332.51	\$ 3,247.19
Bank and Other Fees	\$ 703.83	\$ 2,758.79
Office Supplies and Printing	\$ 1,739.14	\$ 4,895.24
Equipment Repair and Maintenance	\$ 10,832.90	\$ 7,867.47
Computer Services	\$ 263.22	\$ 8.00
Workshops	\$ 892.70	\$ -
Insurance	\$ 817.00	\$ 4,430.00
Utilities	\$ 4,329.04	\$ 7,581.51
Telephone and Internet	\$ 2,472.37	\$ 5,350.88
Cleaning Service and Fees	\$ 1,629.60	
Facility Repair and Maint.	\$ 3,369.74	\$ 4,619.35
Other Services and Fees (Trail Maint, Alarm, Septic)	\$ 12,125.45	\$ 19,568.66
Marketing and Public Relations	\$ 2,099.63	\$ 160.23
Staff Development	\$ 1,096.50	
Volunteer Expenses		\$ 2,567.41
Rent (Camp Manager)	\$ 10,015.00	\$ 1,800.00
Total Expenses	\$ 369,197.74	\$ 439,255.75

Operating Income	\$ (63,440.39)	\$ (64,998.97)
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Other Income		
Contributions	\$ 13,461.00	\$ 16,364.36
CSFP Grant Allocation	\$ 51,457.00	\$ 37,141.00
Total Other Income	\$ 64,918.00	\$ 53,505.36

Net Income	\$ 1,477.61	\$ (11,493.61)
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